



GOURMET

Emergency and Outdoor

MEAL PROVIDER

www.wisefoodstorage.com



DEPENDABLE · SIMPLE · AFFORDABLE



Real Food, Real Meals, prepared in minutes by just adding water.

Wise Company takes an innovative approach, providing dependable, simple and affordable ready-made freeze dry and dehydrated meals for emergency preparedness and outdoor use. Whether you are preparing your family for the future or planning your next outdoor adventure, Wise Company provides great tasting, nutritious entrees that are quick and easy. Finally a dependable, simple, and affordable choice for both your emergency food supply and outdoor needs.



WISE COMPANY

Why choose Wise Company?

- **Great Taste**—Delicious meals your family will love to eat
- **Extended Shelf Life**—Long-term shelf life eliminates waste and need for rotation
- **Easy to Prepare**—Just add water
- **Compact and Light Weight**—Minimal storage space needed
- **Affordable**—Average cost per serving is less than a school lunch
- **Nitrogen Packed Mylar Pouches**—Removes the majority of the oxygen residual
- **Quick Cook**—Add water and wait 12 to 15 minutes
- **Made in the USA**
- **Peace of Mind**—You are prepared



GOURMET LONG-TERM FOOD SUPPLY

At Wise Company, we provide a wide variety of options for families and individuals that are interested in stocking up on long-term foods in case of emergency. We provide an assortment of great-tasting gourmet food storage entrees that your family will love to eat! These ready-made freeze-dry and dehydrated meals are prepared in minutes by just adding water! We are confident that once you try one of our delicious breakfasts and entrees you'll be a believer.



Long-Term Food Supply Packages

Wise Company long-term food supply packages are kept safe and secure by enclosing them in lightweight and compact 4-gallon square plastic containers with a stackable design feature. The buckets are very easy to stack and store. Each container is notched on the bottom to ensure stackability. In no more space than a washer and dryer takes up, you can store enough ready-made meals to feed a family of 6 for a full year.



240 SERVING PACKAGE

1 month supply — 2 servings of food per day for 4 adults or 2 adults and 4 children.
Also equals a 4 month supply — 2 servings a day for 1 adult.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|--------|-------------------------|-----------|------------|-----|
| 40-40240 | 40 lbs | 2 – 120 Serving Buckets | 1 | N/A | N/A |

Number of
Buckets

2

Long-Term Food Supply Packages

360 SERVING PACKAGE

1 month supply — 3 servings of food per day for 4 adults or 2 adults and 4 children.
Also equals a 4 month supply — 3 servings of food for 1 adult.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|--------|-------------------------|-----------|------------|-----|
| 40-40360 | 62 lbs | 3 — 120 Serving Buckets | 1 | N/A | N/A |

Number of Buckets



720 SERVING PACKAGE

3 month supply — 2 servings of food per day for 4 adults or 2 adults and 4 children.
Also equals a 12 month supply — 2 servings per day for 1 adult.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|---------|-------------------------|-----------|------------|-----|
| 40-40720 | 120 lbs | 6 — 120 Serving Buckets | 1 | N/A | N/A |

Number of Buckets



Long-Term Food Supply Packages

1080 SERVING PACKAGE

3 month supply – 3 servings of food per day for 4 adults or 2 adults and 4 children.
Also equals a 12 month supply – 3 servings per day for 1 adult.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|---------|-------------------------|-----------|------------|-----|
| 40-41080 | 186 lbs | 9 – 120 Serving Buckets | 1 | N/A | N/A |

Number of Buckets



1440 SERVING PACKAGE

6 month supply – 2 servings of food per day for 4 adults or 2 adults and 4 children.
Also equals a 12 months supply – 2 servings per day for 2 adults.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|---------|--------------------------|-----------|------------|-----|
| 40-41440 | 240 lbs | 12 – 120 Serving Buckets | 1 | N/A | N/A |

Number of Buckets



Long-Term Food Supply Packages

2160 SERVING PACKAGE

6 month supply — 3 servings of food per day for 4 adults or 2 adults and 4 children.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|---------|--------------------------|-----------|------------|-----|
| 40-42160 | 372 lbs | 18 — 120 Serving Buckets | 1 | N/A | N/A |

Number of Buckets



2880 SERVING PACKAGE

12 month supply — 2 servings of food per day for 4 adults or 2 adults and 4 children.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|---------|--------------------------|-----------|------------|-----|
| 40-42880 | 480 lbs | 24 — 120 Serving Buckets | 1 | N/A | N/A |

Number of Buckets



Long-Term Food Supply Packages

4320 SERVING PACKAGE

12 month supply - 3 servings of food per day for 4 adults or 2 adults and 4 children.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|----------|---------|--------------------------|-----------|------------|-----|
| 40-44320 | 744 lbs | 36 – 120 Serving Buckets | 1 | N/A | N/A |

Number of
Buckets



Entrees and Breakfast Include:

- Savory Stroganoff
- Chili Macaroni
- Pasta Alfredo
- Creamy Pasta and Veg Rotini
- Teriyaki and Rice
- Cheesy Lasagna
- Cheesy Macaroni
- Hearty Tortilla Soup
- Creamy Ala King and Rice
- Creamy Tomato Basil
- Apple Cinnamon Cereal
- Brown Sugar and Maple Multi-Grain
- Crunchy Granola

GOURMET EMERGENCY GRAB AND GO MEAL KITS

Wise Company Grab and Go Food Kits are perfect for any unplanned emergency. Our ready-made meals are packed in airtight nitrogen packed Mylar pouches, and then encased in durable plastic containers. Our unique packaging process removes the majority of the residual oxygen through a nitrogen flushing practice. Wise Company Grab and Go Food Kits carry up to shelf life of 25 years, with absolutely no rotation needed.



Gourmet Emergency Grab and Go Food Kits

56 SERVING BREAKFAST AND ENTRÉE GRAB AND GO FOOD KIT

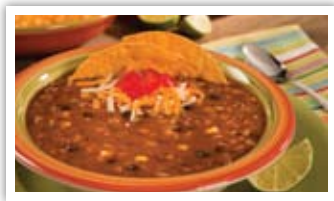
2 servings per day for 1 adults for 4 weeks or 4 adults for 1 week.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 01-156 | 11 lbs | 12x12x10 | 1 | 64 | 0 94922 06860 6 |

Product within this Bucket is:

- Savory Stroganoff (4-Srv.)
- Chili Macaroni (4-Srv.)
- Pasta Alfredo (4-Srv.)
- Creamy Pasta and Veg Rotini (4-Srv.)
- Teriyaki and Rice (4-Srv.)
- Cheesy Lasagna (4-Srv.)
- Hearty Tortilla Soup (4-Srv.)
- Apple Cinnamon Cereal (8-Srv.)
- Brown Sugar and Maple Multi-Grain (12-Srv.)
- Crunchy Granola (8-Srv.)

Number of
Servings Per
Bucket



Gourmet Emergency Grab and Go Food Kits

60 SERVING ENTRÉE GRAB AND GO FOOD KIT

2 Servings per day (entrees only) for 1 adult for 1 month or 4 adults for 1 week.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 01-160 | 12 lbs | 13x9x10 | 1 | 80 | 0 94922 01514 3 |

Product within this Bucket is:

- Savory Stroganoff (8-Srv.)
- Chili Macaroni (8-Srv.)
- Pasta Alfredo (8-Srv.)
- Creamy Pasta and Veg Rotini (8-Srv.)
- Cheesy Lasagna (4-Srv.)
- Teriyaki and Rice (8-Srv.)
- Creamy Ala King and Rice (8-Srv.)
- Creamy Tomato Basil (8-Srv.)

Number of
Servings Per
Bucket



Gourmet Emergency Grab and Go Food Kits

84 SERVING BREAKFAST AND ENTRÉE GRAB AND GO FOOD KIT

3 servings per day for 1 adult for 4 weeks or 4 adults for 1 week.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 01-184 | 15 lbs | 12x12x10 | 1 | 64 | 0 94922 01512 9 |

Product within this Bucket is:

- Savory Stroganoff (8-Srv.)
- Chili Macaroni (8-Srv.)
- Pasta Alfredo (8-Srv.)
- Creamy Pasta and Veg Rotini (8-Srv.)
- Teriyaki and Rice (8-Srv.)
- Cheesy Lasagna (8-Srv.)
- Hearty Tortilla Soup (8-Srv.)
- Apple Cinnamon Cereal (8-Srv.)
- Brown Sugar and Maple Multi-Grain (12-Srv.)
- Crunchy Granola (8-Srv.)

Number of Servings Per Bucket







Gourmet Emergency Grab and Go Food Kits

120 SERVING ENTRÉE GRAB AND GO FOOD KIT

120 Servings entree assortment.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 01-120 | 22 lbs | 15x12x10 | 1 | 64 | 0 94922 06854 5 |

Number of
Servings Per
Bucket

120

Product within this Bucket is:

- Savory Stroganoff (12-Srv.)
- Chili Macaroni (12-Srv.)
- Pasta Alfredo (12-Srv.)
- Creamy Pasta and Veg Rotini (12-Srv.)
- Teriyaki and Rice (12-Srv.)
- Cheesy Lasagna (12-Srv.)
- Hearty Tortilla Soup (12-Srv.)
- Tomato Basil Soup (12-Srv.)
- Cheesy Macaroni (12-Srv.)
- Creamy Ala King and Rice (12-Srv.)



Gourmet Emergency Grab and Go Food Kits

120 SERVING BREAKFAST GRAB AND GO FOOD KIT

120 Servings breakfast assortment.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 01-121 | 18 lbs | 15x12x10 | 1 | 64 | 0 94922 06853 8 |

Product within this Bucket is:

- Apple Cinnamon Cereal (40-Srv.)
- Crunchy Granola (40-Srv.)
- Brown Sugar and Maple Multi-Grain (40-Srv.)

Number of
Servings Per
Bucket







WISE
• TRADE **W** MARK •
OUTDOOR FOODS
QUALITY PREPARED MEALS

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OUTDOOR FOODS
QUALITY PREPARED MEALS

READY-MADE GOURMET
OUTDOOR MEALS
MAKES 2-JUMBO SERVINGS

EASY to prepare—just add hot water

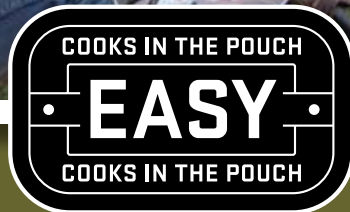
STROGANOFF
Pasta with mushrooms, onions, sour cream,
and beef flavor.
NET WT 128g (4.6 OZ)

Great for camping, backpacking, hunting, fishing



GOURMET OUTDOOR MEALS

At Wise Company, we are dedicated to providing outdoor enthusiasts with ready-made freeze dry and dehydrated meals that are delicious, nutritious, and lightweight. Wise Company outdoor meals are packaged in durable, extra strength Mylar foil pouches that ensure freshness for up to seven years. Our outdoor meals are prepared in minutes by just adding water, making them perfect for everyday use, backpacking, camping, hunting, fishing, boating, RV traveling, and 72 hour emergency kits.



Gourmet Outdoor Meals



CHEESY LASAGNA

Two 10 ounce serving cook in the pouch lasagna entree. Just add hot water and wait 12 minutes.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 05-501 | 6 oz | 9½ x 8 x 3 | 6 | 160 Cases | 0 94922 30258 8 |

Gourmet Outdoor Meals

CREAMY PASTA AND VEGETABLE ROTINI

Two 10 ounce serving cook in the pouch creamy pasta and vegetable rotini entree. Just add hot water and wait 12 minutes.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 05-502 | 6 oz | 9½ x 8 x 3 | 6 | 160 Cases | 0 94922 30259 5 |

SAVORY STROGANOFF

Two 10 ounce serving cook in the pouch savory stroganoff entree. Just add hot water and wait 12 minutes.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 05-503 | 6 oz | 9½ x 8 x 3 | 6 | 160 Cases | 0 94922 30261 8 |

Gourmet Outdoor Meals

PASTA ALFREDO

Two 10 ounce serving cook in the pouch pasta alfredo entree. Just add hot water and wait 12 minutes.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 05-506 | 6 oz | 9½ x 8 x 3 | 6 | 160 Cases | 0 94922 06848 4 |

CHILI MACARONI

Two 10 ounce serving cook in the pouch chili macaroni entree. Just add hot water and wait 12 minutes.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 05-507 | 6 oz | 9½ x 8 x 3 | 6 | 160 Cases | 0 94922 06847 7 |

Gourmet Outdoor Meals

TERIYAKI AND RICE

Two 10 ounce serving cook in the pouch teriyaki and rice entree. Just add hot water and wait 12 minutes.

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----------------|
| 05-508 | 6 oz | 9½ x 8 x 3 | 6 | 160 Cases | 0 94922 01513 6 |

SAMPLER KIT

4 cook in the pouch entrees. (Two 10 ounce servings in each pouch)

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----|
| 05-510 | 2 lbs | 10x9x7 | 4 | 160 Cases | N/A |

Product within this Kit:

- Savory Stroganoff (2-Srv.)
- Cheesy Lasagna (2-Srv.)
- Pasta Alfredo (2-Srv.)
- Chili Macaroni (2-Srv.)

Gourmet Outdoor Meals

72 HOUR EMERGENCY MEAL KIT

Cook in the pouch entrees. 3 days/4 servings per day/ 20 ounce lunch and dinner entrees Total Number of Servings for 1 person over 3 days: 12 Servings (6 Pouches)

| Item # | Weight | Dimensions | Case Pack | Pallet Qty | UPC |
|--------|--------|------------|-----------|------------|-----|
| 05-511 | 3 lbs | 10 x 9 x 7 | 6 | 160 Cases | N/A |

Product within this Kit:

- Savory Stroganoff (2-Srv.)
- Cheesy Lasagna (2-Srv.)
- Pasta Alfredo (2-Srv.)
- Chili Macaroni (2-Srv.)
- Teriyaki and Rice (2-Srv.)
- Creamy Pasta and Veg Rotini (2-Srv.)



Meals that Taste Great.

Wise Company's variety of entrees and breakfasts are not only hearty and nutritious, but also delicious! We've contracted with professional chefs to come up with menu items that both adults and children will love. Each meal is made up of both freeze-dried and or dehydrated components and carefully sealed in Mylar pouches. You can be sure that when it's re-hydrated and heated, it will have the same enticing taste and aroma as the day it was first prepared.





Freeze-Dry and Dehydration Processes

At Wise Company, we take a unique and innovative approach to long-term food storage and emergency preparedness. Our ready-made entrees include both freeze-dried and dehydrated components, depending upon the food component.

Through extensive evaluation, research and testing, we have combined both freeze-dried and dehydrated products together to ensure optimal taste, texture and nutritional value. Expensive ingredients such as peas and other vegetables are generally freeze-dried. Other ingredients like noodles and rice actually taste better when dehydrated.

Freeze-Dried and Dehydrated Advantages

- **Food maintains its original flavor, shape, color, and texture**
- **Food retains its nutritional value**
- **Food is condensed in size**
- **With nearly all its water extracted, food is extremely light weight**
- **With addition of water, food is quickly and completely reconstituted**
- **Wise customers enjoy peace of mind because of the food's long shelf life**

Smart Packaging

Our unique packaging adds value to our meals by protecting them better and making them easier to store and easier to prepare.

- 1. Nitrogen-Flushed Pouch:** Wise Company ready-made meals are packed in airtight **NITROGEN PACKED** pouches. Our unique packaging process removes the majority of the residual oxygen through a nitrogen flushing practice. This in turn simplifies the preparation process by not having to first locate and then remove an oxygen absorber from each individual pouch.
- 2. Mylar Family-size 4-serving Foil Pouch:** Our unique packaging also adds incredible value to our products by making it easier to store, eat, and further prolong the shelf life of each individual meal. Instead of using large #10 cans, we package each meal in its own separate Mylar pouch, thus eliminating waste. This eliminates the need to eat enormous amounts of one particular food all at once to prevent rapid spoilage. It's basically a flexible tin can that gives you the ability to eat what you want, when you want.
- 3. Square Plastic Container and Grab—and—Go Handle:** We take the safe-keeping of your food a step further by adding another layer of security placing these 4-serving pouches into compact, 4-gallon, square buckets that are very easy to stack and store. Because we don't waste space by using and boxing #10 cans, Wise food storage is much more compact and takes significantly less space.

Smart Packaging (continued)

- 4. Stackable Design:** Each container is notched on the bottom to ensure stack ability. In no more space than a washer and dryer takes up, you can store enough ready-made meals to feed a family of 6 for a full year.
- 5. Re-sealable Pull Tab Lid:** Wise's unique bucket contains an easy-to-open, easy-to-close re-sealable pull tab lid.





Up to a 25-Year Shelf Life

Wise Company ready-made meals are packed in airtight **NITROGEN PACKED** pouches, and then encased in durable plastic containers. Our unique packaging process removes the majority of residual oxygen through a vacuum oxygen removal and nitrogen flushing practice. Wise Company ready-made meals carry a shelf life of 25 years, with no rotation needed. That's 25 years without the stress of wondering if your family will have enough good, usable food when emergency strikes. Because our entrees won't need to be rotated every few years like other food storage products, buying Wise Company will save you thousands of dollars long-term as the cost of food keeps going up. In an emergency, food may be worth more than diamonds or gold.

Easy to Prepare — Just Add Water

Traditional food storage items can be time-consuming and difficult to prepare. Hours of grinding wheat or soaking beans can be labor-intensive and taxing not to mention leaving you with a “meal” that’s hardly appetizing. With Wise Company ready-made meals, simply add hot water, wait 12-15 minutes, and you’re ready to eat.

Affordable

Wise Company ready-made meals are one of the most affordable long-term freeze dry and dehydrated food options available. Our prices are low because we want to work with you to help protect your most important asset — your family.



Testimonials

“We just moved to Manhattan for two years while my husband goes to graduate school, and one thing I insisted on bringing with us was a three-month supply of Wise buckets, which I’m stashing in different spots around the apartment. With a three-year-old and one on the way, it’s comforting to know it’s there in case of emergency.”

— HEIDI FOSS, NEW YORK, NEW YORK

“Our past food storage experience has been a process of storing and wasting. No matter how hard we tried to rotate and use our storage, we always ended up with cans of expired food. With Wise Food Storage, we are done . . . and we don’t have to worry for the next 25 years.”

— CHRISTOPHER SHILL, LAYTON, UT

“We went four days straight eating nothing but Wise food, and our kids loved it; they didn’t get tired of it. . . . In fact, while eating the cheesy lasagna, one of my twin five-year-old boys turned to me and said, ‘Dad, this is the best noodles you ever made!’ . . . My wife and I are kind of picky eaters, and we really liked the meals. They didn’t have the aftertaste of other freeze-dried food we’ve tried. We were pretty pumped about that!”

— STEFAN MAMULA, EVANSTON, WYOMING





WISE COMPANY

QUALITY PREPARED MEALS

997 W 950 N Suite 100 Centerville, Utah 84014

801-335-0345 · 800-393-2570

email: corporate@wisecompanyus.com

www.wisefoodstorage.com