

Now's the time...Are YOU prepared for:

- Job Loss?
- Food shortage?
- Illness?
- Natural or man-made disaster?
- Injury?
- Other emergency situations?



Protect your most valuable assets...



Your Family

TESTIMONIALS

"We just moved to Manhattan for two years while my husband goes to graduate school, and one thing I insisted on bringing with us was a three-month supply of Wise buckets, which I'm stashing in different spots around the apartment. With a three-year-old and one on the way, it's comforting to know it's there in case of emergency."

— HEIDI FOSS, NEW YORK, NEW YORK

"Our past food storage experience has been a process of storing and wasting. No matter how hard we tried to rotate and use our storage, we always ended up with cans of expired food. With Wise Food Storage, we are done . . . and we don't have to worry for the next 25 years."

— CHRISTOPHER SHILL, LAYTON, UT

"... We went four days straight eating nothing but Wise food, and our kids loved it; they didn't get tired of it. . . . In fact, while eating the cheesy lasagna, one of my twin five-year-old boys turned to me and said, 'Dad, this is the best noodles you ever made!' . . . My wife and I are kind of picky eaters, and we really liked the meals. They didn't have the aftertaste of other freeze-dried food we've tried. We were pretty pumped about that!"

— STEFAN MAMULA, EVANSTON, WYOMING



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GOURMET
Emergency and
Outdoor
MEAL PROVIDER









www.wisefoodstorage.com

Why Choose Wise Company?

- **Great Taste**—Delicious meals your family will love to eat
- **Extended Shelf Life**—Long-term shelf life eliminates waste and need for rotation
- **Easy to Prepare**—Just add water
- **Compact and Light Weight**—Minimal storage space needed
- **Affordable**—Average cost per serving is less than a school lunch
- **Made in the USA**
- **Peace of Mind**—You are prepared



Real Food... Real Meals... Prepared in minutes by just adding water.

Wise Company takes an innovative approach, providing dependable, simple and affordable **ready-made freeze dry and dehydrated meals for emergency preparedness and outdoor use**. Whether you are preparing your family for the future or planning your next outdoor adventure, Wise Company provides great tasting, nutritious entrees that are quick and easy. Finally a **dependable, simple, and affordable** choice for both your emergency food supply and outdoor needs.



Gourmet Emergency Meals

At Wise Company, we provide a wide variety of options for families and individuals that are interested in stocking up on long-term foods in case of emergency. We provide an assortment great-tasting gourmet food storage entrees that your family will love to eat! These ready-made freeze dry and dehydrated meals are prepared in minutes by just adding water! We are confident that once you try one of our delicious entrees you'll be a believer.

- **Great Taste**—To ensure optimal taste, texture and nutritional value our entrees consist of both freeze-dried and dehydrated ingredients
- **Extended Shelf Life**—Up to 25 years
- **Smart Packaging**—Ready-Made Meals are packaged in mylar pouches, and then encased in durable plastic containers thus preserving food and eliminating waste.
- **Light Weight and Condensed**—A one year supply of food for one adult weighs less than 75 pounds
- **Grab and Go Food Kits**—Individual meals are packaged in durable plastics containers providing a stackable design, added protection to meals, and ease of grab and go in case of emergency
- **Nitrogen Packed Mylar Pouches**—Removes the majority of the oxygen residual
- **Quick Cook**—Add water and wait 12 to 15 minutes
- **Affordable**—Gourmet emergency meals at the best price!



Gourmet Outdoor Meals

At Wise Company, we are dedicated to providing outdoor enthusiasts with ready-made freeze dry and dehydrated meals that are delicious, nutritious, and lightweight. Wise Company outdoor meals are packaged in durable, extra strength Mylar foil pouches that ensure freshness for up to seven years. Our outdoor meals are prepared in minutes by just adding water, making them perfect for everyday use, backpacking, camping, hunting, fishing, boating, RV traveling, and 72 hour emergency kits.

- **Jumbo Pouch**—20 OZ meal, more food when you need it most
- **Easy to prepare**—No mess, quick and simple. Just add water right into pouch
- **Extended Shelf Life**—7 year freshness guarantee
- **Great Taste**—To ensure optimal taste, texture and nutritional value our entrees consist of both freeze-dried and dehydrated ingredients
- **Quick Cook**—Add water and wait 12 to 15 minutes
- **Made in the USA**
- **Affordable**—Gourmet outdoor meals at the best price!



Delicious Gourmet Entrees! Just add water to create:

- Savory Stroganoff
- Chili Macaroni
- Pasta Alfredo
- Creamy Pasta and Vegetable Rotini
- Teriyaki and Rice
- Cheesy Lasagna
- Hearty Tortilla Soup
- Tomato Basil Soup
- Cheesy Macaroni
- Creamy Ala King and Rice
- Apple Cinnamon Cereal
- Crunchy Granola
- Brown Sugar and Maple Multi-Grain



Ready-to-serve vegetarian entrees.

Contact us TODAY for a **FREE SAMPLE!**
 call **800-393-2570** or email at corporate@wisecompanyus.com